

# **Tactical Asset Allocation**

Underweight risk relative to benchmark, favoring fixed income and defensive equity factors.



Alessio de Longis, CFA Senior Portfolio Manager, Head of Tactical Asset Allocation, Invesco Investment Solutions

#### Synopsis

- Our macro framework remains in a contraction regime. While Q3 earnings have outperformed expectations, forward estimates continue to decline, suggesting weaker growth ahead.
- Underweight risk relative to benchmark in the Global Tactical Asset Allocation model<sup>1</sup>, favoring fixed income over equities, underweighting credit risk<sup>2</sup> and overweighting duration. In equities, favor defensive equity factors and sectors, and underweight emerging markets. We move back to neutral on the US dollar.

#### Macro update

Leading economic indicators suggest global growth to remain below trend. Economic activity weakened in the Eurozone, UK, Japan, and emerging markets, while the US economy has stabilized. Surveys of consumer sentiment remain around all-time lows but stable in both the United States, Eurozone, and United Kingdom. Business surveys, manufacturing activity and the construction sector continue to decline towards their long-term trend, while monetary conditions continue to tighten via higher policy rates, flattening yield curves and falling money supply growth. Risk sentiment improved. Credit spreads compressed by about 100 bps in lower quality sectors and global equity markets, boosted by favorable Q3 corporate results<sup>3</sup>, have risen approximately 6% in US dollar terms in October, equivalent to the top decile of monthly returns of the past 25 years. However, this improvement in risk appetite was not sufficient to flag an inflection point in the market cycle, and our framework remains in a contraction regime (**Figure 1** and **Figure 2**).

	LEIs		Global risk appetite		
Region	Current level of growth		Change in global growth expectations		Expected macro regimes
Global	<b>Below trend</b>	&	Growth expectation deteriorating		Contraction
United States	<b>Below trend</b>				Contraction
Developed markets ex-USA	<b>Below trend</b>				Contraction
Europe	Below trend				Contraction
United Kingdom	Below trend				Contraction
Japan	Above trend				Slowdown
Emerging markets	<b>Below trend</b>				Contraction
China	Below trend				Contraction
Emerging markets ex-China	Abovetrend				Slowdown

#### Figure 1a: Macro framework points to a contraction in the global economy

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1. Global 60/40 benchmark (60% MSCI ACWI, 40% Bloomberg Global Aggregate USD Hedged).

- 2. Credit risk defined as duration times spread (DTS).
- 3. MSCI All Country World Index used as measure of global equity markets.



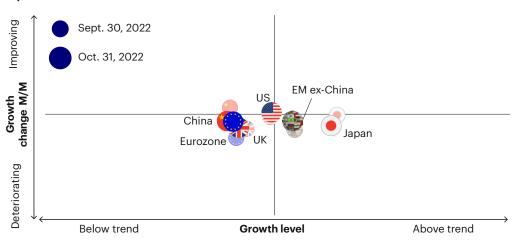
Leading economic indicators suggest global growth to remain below trend. Economic activity weakened in the Eurozone, UK, Japan, and emerging markets, while the US economy has stabilized.



Improvement in risk appetite was not sufficient to flag an inflection point in the market cycle, and our framework remains in a contraction regime.

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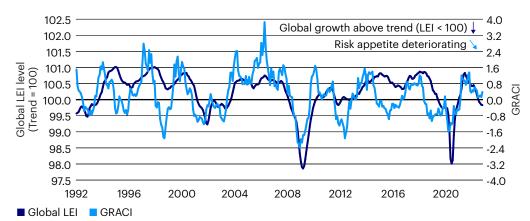
Markets have responded favorably to positive surprises, and an earnings season that certainly dispels the threat of an imminent recession. Figure 1b: Developed and emerging markets continue to decelerate. US marginally improved.



Sources: Bloomberg L.P., Macrobond. Invesco Investment Solutions research and calculations. Proprietary leading economic indicators of Invesco Investment Solutions. Macro regime data as of Oct. 31, 2022. The Leading Economic Indicators (LEIs) are proprietary, forward-looking measures of the level of economic growth. The Global Risk Appetite Cycle Indicator (GRACI) is a proprietary measure of the markets' risk sentiment.

# Figure 2: Market sentiment signals declining growth expectations

GRACI and the Global LEI



Sources: Bloomberg L.P., MSCI, FTSE, Barclays, JPMorgan, Invesco Investment Solutions research and calculations, from Jan. 1, 1992 to Oct. 31, 2022. The Global Leading Economic Indicator (LEI) is a proprietary, forward-looking measure of the growth level in the economy. A reading above (below) 100 on the Global LEI signals growth above (below) a long-term average. The Global Risk Appetite Cycle Indicator (GRACI) is a proprietary measure of the markets' risk sentiment. A reading above (below) zero signals a positive (negative) compensation for risk taking in global capital markets in the recent past. Past performance does not guarantee future results.

The S&P500 is on track to post a beat this earnings season with headline EPS growth at approximately 3.8% year-over-year growth vs. initial consensus around 2.6%. Further, sales are holding up better than earnings, on track to increase by 9.7% year-over year in Q3, above consensus by 1%, and rising also on an ex-energy basis at around 6.7%. In the rest of the world, earnings season has been very strong in Japan with overall EPS growth at about 22% year-over-year, and top-line growth at 17% year-over-year. Results have been somewhat softer in Europe, with EPS growth around 5% year-over-year below expectations by about 1%, but revenue growth surprising to the upside at 20% year-over-year. Markets have responded favorably to positive surprises, and an earnings season that certainly dispels the threat of an imminent recession. While this is certainly good news, a focus on forward-looking estimates paints a softer picture for the corporate sector, suggesting caution still required before calling for a definite inflection point in the market cycle.

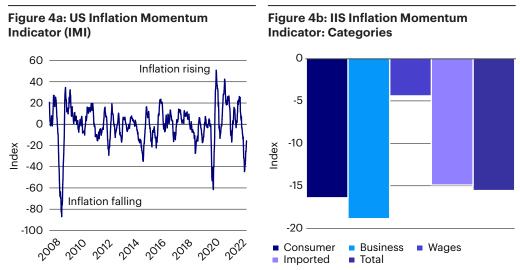
Earnings revision continue to decline both in the US and rest of the world. Since the start of the earnings season, forecasts for S&P 500 EPS growth for all quarters until Q4 2023 have been reduced by 100-150bps per quarter. Margins are under pressure, with consensus estimates seeing a decline in net income margins by about 20-30bps per quarter over the next five quarters. The evolution of these estimates is largely in-line with our leading economic and market sentiment indicators, suggesting the economy is on a soft-landing path at this stage (**Figure 3**). Recession risk remains elevated, given the low level of growth and headwinds from cumulative policy tightening, but the resilience in the labor market continues to support overall economic activity. On the inflation front, business surveys across the globe indicate peaking prices pressures, in line with our read on three-month inflation momentum, but this deceleration is yet to be reflected in aggregate headline and core CPI statistics which continue to increase across the developed world (**Figure 4**).

# Figure 3: Forward earnings estimates declining while Q3 2022 earnings showed resilience.

Global Earnings Momentum vs. Revisions



Sources: Bloomberg L.P., MSCI, Invesco Investment Solutions research and calculations, from December 1999 to Oct. 31, 2022. Global Earnings Momentum Index is a proprietary measure of acceleration / deceleration in trailing 12-month earnings in the MSCI ACWI Index. A reading above (below) 50 indicates accelerating (decelerating) earnings. Global Earnings Revisions measures the difference in number of stocks with upward vs. downward revisions to forward earnings estimates. Past performance does not guarantee future results.



Sources: Bloomberg L.P. data as of Oct. 31, 2022, Invesco Investment Solutions calculations. The US Inflation Momentum Indicator (IMI) measures the change in inflation statistics on a trailing three-month basis, covering indicators across consumer and producer prices, inflation expectation surveys, import prices, wages, and energy prices. A positive (negative) reading indicates inflation has been rising (falling) on average over the past three months.

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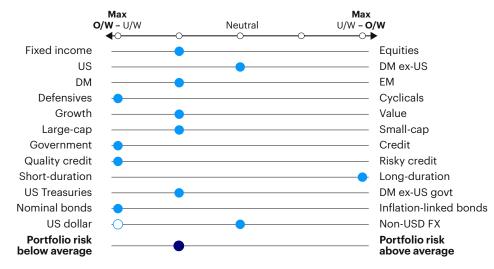
# Investment positioning

We maintain an underweight risk stance relative to benchmark, expressing a defensive bias across most levers in the portfolio, but reduced the US dollar exposure back to neutral vs. benchmark. We remain underweight equity in favor of fixed income, which now offers attractive 6% yields in investment grade or 8-9% yields in risky credits. Within fixed income we remain underweight credit risk<sup>4</sup> and overweight duration relative to benchmark (Figure 5, 6, 7). In particular:

- Within **equities** we underweight value, small and mid-cap equities, favoring defensive factors like quality, low volatility, and momentum, resulting in defensive sector exposures with higher duration characteristics and lower operating leverage such as information technology, communication services health care and consumer staples, at the expense of financials, industrials, and materials. We expect these defensive characteristics to outperform in an environment of below-trend and slowing growth, declining inflation, and peaking bond yields. From a regional perspective, we maintain a moderate underweight in emerging markets relative to developed markets, as declining growth and tightening financial conditions provide headwinds to emerging markets. We remain neutral between US and developed ex-US equities.
- In **fixed income** we are underweight risky credit as a contractionary regime has historically led to underperformance in high yield, bank loans and emerging markets relative to higher quality debt with similar duration. While high yield spreads have tightened by about 100bps over the past month, we remain cautious given the macro backdrop, and wait for an inflection in the cycle before increasing exposure. We favor investment grade credit and duration in long-dated government bonds, expecting more flattening in the yield curve. We expect further compression in breakeven inflation expectations given declining price pressures, overweighting nominal treasuries relative to inflation-linked bonds.
- In currency markets we have reduced the US dollar exposure back to neutral as global growth is performing in-line with consensus and yield differentials between the US and the rest of the world have stabilized over the past few months. Within developed markets we favor the euro, the British pound, Norwegian kroner and Swedish krona relative to the Swiss Franc, Japanese yen, Australian and Canadian dollars. In EM we favor high yielders with attractive valuations as the Colombian peso and Brazilian real, while we underweight the Korean won, Taiwan dollar and Chinese renminbi.

### Figure 5: Relative tactical asset allocation positioning

Underweight portfolio risk vs. benchmark, underweight equities and credit. US dollar exposure back to neutral.





Source: Invesco Investment Solutions, Oct. 31, 2022. DM = developed markets. EM = emerging markets. FX = foreign exchange. For illustrative purposes only.



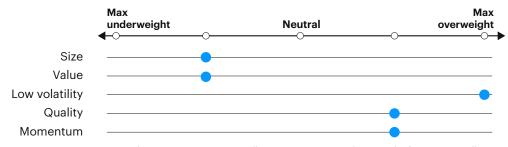
We expect these defensive characteristics to outperform in an environment of below-trend and slowing growth, declining inflation, and peaking bond yields.

We favor investment grade credit and duration in long-dated government bonds, expecting more flattening in the yield curve.

We have reduced the US dollar exposure back to neutral as global growth is performing in-line with consensus and yield differentials between the US and the rest of the world have stabilized.

#### Figure 6: Tactical factor positioning

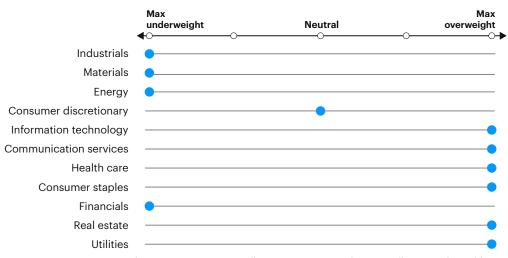
Overweight quality, low volatility and momentum in a contraction regime.



Source: Invesco Investment Solutions, Oct. 31, 2022. For illustrative purposes only. Neutral refers to an equally weighted factor portfolio.

#### Figure 7: Tactical sector positioning

Sector exposures tilted towards defensive sectors.



Source: Invesco Investment Solutions, Oct. 31, 2022. For illustrative purposes only. Sector allocations derived from factor and style allocations based on proprietary sector classification methodology. As of June 2022, Cyclicals: energy, financials, industrials, materials; Defensives: consumer staples, health care, information technology, real estate, communication services, utilities; Neutral: consumer discretionary.



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