

# **Applied philosophy** How old is the captain?

US equities have been on a strong run, partly driven by multiples reaching levels only seen during extreme market events. At the same time, valuations in the rest of the world have remained close to or below long-term averages (apart from India, for example). We analyse the relationship between cyclically-adjusted price-to-earnings ratios and ten-year forward returns to compare potential regional returns.

Human beings tend to be good at creating narratives out of seemingly unconnected events. I am regularly asked to explain movements in financial markets and can certainly find stories that sound plausible ex-post. Of course, a bigger challenge is trying to predict what they will do in the future. Believers in the theories lying at the two extremes of a range between random walk theory and efficient market hypothesis probably do not feel they should try.

Philosophically, I am somewhere between the two, and this can still make it feel like I am trying to solve Gustave Flaubert's famous riddle from 1841:

"A ship sails the ocean. It left Boston with a cargo of cotton. It grosses 200 tons. It is bound for Le Havre. The mainmast is broken, the cabin boy is on deck, there are 12 passengers aboard, the wind is blowing East-Northeast, the clock points to a quarter past three in the afternoon. It is the month of May. How old is the captain?"

Perhaps the most complex and fun exercise is trying to predict the future returns of equity markets, as far as I

am concerned. Luckily, unlike in Flaubert's riddle, I can rely on an anchor (pun fully intended): valuations. They may not be particularly useful in predicting short term returns, although there is a stronger relationship with long-term performance.

In January 2024, I analysed the relationship between the Shiller P/E and the US equity market and concluded that returns are likely to be below-average in the next ten years (see <u>here</u> for more). It also seems to work in the same way with a non-inflation-adjusted version of the cyclically-adjusted price-to-earnings (CAPE) ratio based on Datastream data, which can also be calculated for other markets.

At the time, US equities looked expensive after strong returns mostly driven by mega-cap growth stocks ("The Magnificent Seven", some of which do not look so magnificent now). If anything, the US has become even more expensive: the CAPE rose from 35.7x at the end of 2023 to 38.2x as of 31 May 2024. As **Figure 1** shows, it was not alone. CAPE ratios rose in all regions year-to-date, which is not unusual in market expansions. Prices can move faster than earnings (especially if we use their ten-year average).

Nevertheless, the outperformance and decoupling of US equities is evident and shows little sign of coming to an end. Despite a narrowing spread of equity returns year-to-date (in local currency terms, see **Figure 4**), the valuation gap has not diminished. Assuming valuations can be a useful guide to future returns, what does that imply for each region?

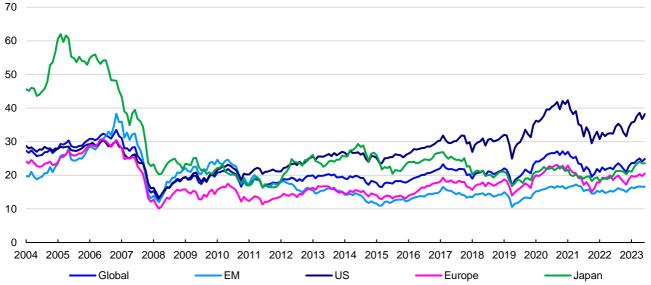


Figure 1 – Cyclically-adjusted price-to-earnings ratios since December 2004

Notes: **Past performance is no guarantee of future results.** Data as of 31 May 2024. We use Datastream Total Market indices. Cyclicallyadjusted price-to-earnings ratios use a ten-year average of earnings based on monthly data between 31 December 2004 and 31 May 2024. Source: LSEG Datastream and Invesco Global Market Strategy Office



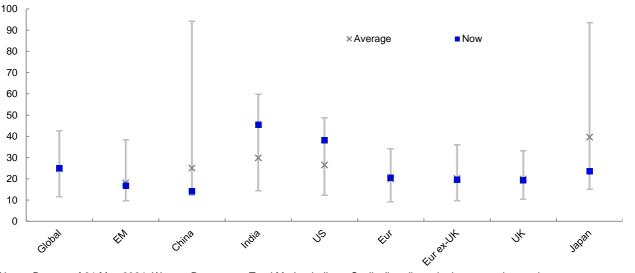
Unfortunately, the relationship between CAPE ratios and ten-year future returns is not uniform. Based on their respective r-squared values, there is a wide spread of how strong the predictive power of a region's CAPE ratio is. The US has the highest r-squared ratio of 0.78, followed by Japan with 0.57 and Emerging Markets (EM) with 0.30, while the relationship is the weakest in Europe with an r-squared of 0.18 (all calculations use daily data between 3 January 1983 and 31 May 2014, except for EM, where the data series starts on 30 December 2004). Splitting Europe into Europe ex-UK and UK does not improve the r-squared values (they are 0.13 and 0.03 respectively). At the same time, those of the Chinese (0.54) and Indian (0.68) markets are higher than the 0.31 for EM. Perhaps exchange rate movements play a role in loosening the relationship for multi-currency indices (and also for a market such as the UK, where the majority of earnings are derived from overseas).

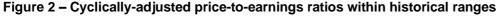
Nevertheless, using the equation produced by a simple regression between the CAPE ratios and ten-year forward returns, current valuations imply that the US faces the lowest annualised capital returns in the next decade at 2%, while Europe ex-UK may potentially have the highest annualised returns at 7.1%. In between are China and Europe (including UK stocks) at around 6%, followed by the UK at 5.6%, Japan at 5.4% and India at 4.9% (all are annualised capital returns in local currency, except for Europe ex-UK and Europe, which are in USD). Based on long-term average dividend yields, this would provide attractive annualised total returns of around 9.5% for Europe are-UK would be higher at 10%), just under 8% for China and around 7%

for Japan. Indian total returns would be lower at 6.3%, while US returns would be among the lowest at approximately 4.8%.

Intuitively, this seems like a plausible outcome to me, although there are many variables at play (calculating the captain's age is not easy). While I do not necessarily have to take into account where we are in the economic cycle (the advantage of using 10-year average earnings), I must attempt to judge structural forces. Most importantly, whether we are in the relatively high growth environment of the pre-GFC period, or the "secular stagnation" of the 2010s. A return to pre-GFC growth rates and policy settings would require a rise in productivity growth, especially given the decline in population growth (perhaps provided by applications for generative artificial intelligence), which seems a long shot to me at this moment. At the same time, I think a return to the immediate post-GFC economic environment is unlikely in the short term unless governments decide on largescale austerity (corporate leverage seems less of an issue).

Assuming that these returns are not far off the mark, they look attractive versus government bonds almost everywhere over the next decade, except the US. The exceptional run in US equities partly driven by multiple expansion may be running out of road, especially if interest rates stay relatively elevated, in my view. This environment may favour markets more exposed to value. Therefore, within equities, I would favour markets with lower valuations (see **Figure 2**), such as Europe and Emerging Markets over the US and India in the next ten years, with Japan somewhere in between.





Notes: Data as of 31 May 2024. We use Datastream Total Market indices. Cyclically-adjusted price-to-earnings ratios use a ten-year average of earnings based on daily data between 1 January 1983 and 31 May 2024 (except for China from 1 April 2004, India from 31 December 1999 and EM from 3 January 2005).

Source: LSEG Datastream and Invesco Global Market Strategy Office



|              | Intercept | Slope   | R-squared | Current CAPE | Implied return | Average<br>dividend yield |
|--------------|-----------|---------|-----------|--------------|----------------|---------------------------|
| Global       | 0.1438    | -0.0031 | 0.35      | 24.87        | 6.6%           | 2.7%                      |
| EM           | 0.0641    | -0.0022 | 0.31      | 16.60        | 2.7%           | 2.6%                      |
| China        | 0.0843    | -0.0017 | 0.54      | 14.06        | 6.1%           | 1.8%                      |
| India        | 0.2433    | -0.0043 | 0.68      | 45.35        | 4.9%           | 1.4%                      |
| US           | 0.2198    | -0.0052 | 0.78      | 38.19        | 2.0%           | 2.8%                      |
| Europe       | 0.1323    | -0.0035 | 0.18      | 20.53        | 6.1%           | 3.5%                      |
| Europe ex-UK | 0.1252    | -0.0028 | 0.13      | 19.51        | 7.1%           | 3.1%                      |
| UK .         | 0.0865    | -0.0016 | 0.03      | 19.21        | 5.6%           | 4.1%                      |
| Japan        | 0.1013    | -0.0020 | 0.57      | 23.55        | 5.4%           | 1.5%                      |

## Figure 3 – Regression analysis statistics and implied capital returns

Notes: Data as of 31 May 2024. **Past performance is no guarantee of future results.** We use Datastream Total Market indices. Implied returns are calculated using the "y = mx + b" formula, where "m" is the slope, "x" is the current CAPE and "b" is the intercept. Average dividend yields are based on daily data from 1 January 1973 to 20 May 2024 (except for EM from 2 January 1995, China from 3 May 1994 and India from 1 January 1990).

Source: LSEG Datastream and Invesco Global Market Strategy Office



| Figure 4 – Asset class total returns (%, annualised) |            |              |              |            |              |              |            |              |             |         |              |            |
|--|------------|--------------|--------------|------------|--------------|--------------|------------|--------------|-------------|---------|--------------|------------|
| Data as at 31/05/2024                                |            | Current      | т            | otal Re    | turn (U      | SD, %)       |            | Total F      | Return (    | Local C | urrency      | , %)       |
|  | Index      | Level/RY     | 1w           | 1m         | QTD          | YTD          | 12m        | 1w           | 1m          | QTD     | YTD          | 12m        |
| Equities   |            |              |              |            |              |              |            |              |             |         |              |            |
| World  | MSCI       | 786          | -0.7         | 4.1        | 0.7          | 9.1          | 24.1       | -0.7         | 3.8         | 0.9     | 10.6         | 24.7       |
| Emerging Markets                                     | MSCI       | 1049         | -3.1         | 0.6        | 1.1          | 3.5          | 12.8       | -2.5         | 0.5         | 1.9     | 6.6          | 15.1       |
| China  | MSCI       | 59           | -3.0         | 2.4        | 9.2          | 6.8          | 4.5        | -2.9         | 2.5         | 9.2     | 7.3          | 4.7        |
| US   | MSCI       | 5019         | -0.6         | 4.8        | 0.5          | 10.9         | 28.4       | -0.6         | 4.8         | 0.5     | 10.9         | 28.4       |
| Europe   | MSCI       | 2147         | -0.2         | 5.0        | 3.2          | 8.8          | 20.5       | -0.5         | 3.2         | 2.6     | 11.3         | 18.0       |
| Europe ex-UK   | MSCI       | 2670         | -0.1         | 5.5        | 2.5          | 8.8          | 20.9       | -0.5         | 3.6         | 2.0     | 12.0         | 18.7       |
| UK   | MSCI       | 1255         | -0.6         | 3.6        | 5.5          | 8.8          | 18.9       | -0.6         | 1.9         | 4.7     | 9.0          | 15.8       |
| Japan  | MSCI       | 3925         | 0.8          | 1.4        | -3.6         | 7.2          | 19.0       | 0.9          | 1.2         | 0.1     | 19.5         | 33.9       |
| Government Bonds                                     |            |              |              |            |              |              |            |              |             |         |              |            |
| World  | BofA-ML    | 3.58         | -0.2         | 1.0        | -2.1         | -5.0         | -2.4       | -0.2         | 0.4         | -1.6    | -2.3         | -0.6       |
| Emerging Markets                                     | BBloom     | 7.80         | 0.2          | 2.3        | -0.4         | 2.0          | 15.3       | 0.2          | 2.3         | -0.4    | 2.0          | 15.3       |
| China  | BofA-ML    | 2.13         | 0.3          | 0.6        | 0.8          | 1.1          | 4.1        | 0.3          | 0.6         | 1.1     | 3.2          | 6.2        |
| US (10y)   | Datastream | 4.49         | -0.1         | 1.9        | -1.5         | -3.2         | -3.1       | -0.1         | 1.9         | -1.5    | -3.2         | -3.1       |
| Europe   | Bofa-ML    | 3.23         | -0.3         | 1.4        | -1.0         | -3.9         | 3.8        | -0.4         | -0.1        | -1.5    | -2.2         | 1.9        |
| Europe ex-UK (EMU, 10y)                              | Datastream | 2.63         | -0.4         | 1.2        | -1.9         | -5.5         | 1.4        | -0.5         | -0.3        | -2.4    | -3.9         | -0.4       |
| UK (10y)   | Datastream | 4.32         | -0.4         | 2.3        | -1.5         | -4.1         | 6.8        | -0.4         | 0.6         | -2.3    | -3.9         | 4.0        |
| Japan (10y)  | Datastream | 1.06         | -0.6         | -1.6       | -6.4         | -13.2        | -15.0      | -0.5         | -1.7        | -2.8    | -3.2         | -4.4       |
| IG Corporate Bonds                                   | Dataotream | 1.00         | 0.0          | 1.0        | 0.4          | 10.2         | 10.0       | 0.0          | 1.7         | 2.0     | 0.2          |            |
| Global   | BofA-ML    | 5.14         | 0.0          | 1.8        | -0.4         | -1.1         | 5.4        | 0.0          | 1.3         | -0.5    | -0.4         | 4.9        |
| Emerging Markets                                     | BBloom     | 6.82         | 0.0          | 2.8        | 0.8          | 4.3          | 12.3       | 0.0          | 2.8         | 0.8     | 4.3          | 12.3       |
| China  | BofA-ML    | 2.87         | 0.0          | 0.3        | 0.5          | 0.2          | 2.6        | 0.0          | 0.3         | 0.8     | 2.3          | 4.6        |
| US   | BofA-ML    | 5.60         | 0.0          | 1.9        | -0.5         | -0.6         | 4.7        | 0.0          | 1.9         | -0.5    | -0.6         | 4.7        |
| Europe   | BofA-ML    | 4.01         | 0.0          | 1.9        | -0.5         | -0.0<br>-1.9 | 4.7<br>7.1 | -0.1         | 0.2         | -0.5    | -0.0<br>-0.2 | 4.7<br>5.2 |
| UK   |            |              |              | 2.7        |              | -1.9         | 11.3       |              |             | -0.0    | -0.2<br>-0.9 |            |
|  | BofA-ML    | 5.72<br>1.12 | -0.2<br>-0.3 |            | -0.3<br>-4.6 |              |            | -0.2<br>-0.2 | 1.0<br>-0.5 | -0.9    |              | 8.4        |
| Japan  | BofA-ML    | 1.12         | -0.3         | -0.4       | -4.0         | -11.0        | -11.8      | -0.2         | -0.5        | -0.9    | -0.8         | -0.8       |
| HY Corporate Bonds<br>Global                         | BofA-ML    | 7.97         | 0.0          | 1.6        | 0.6          | 2.1          | 12.1       | 0.0          | 1.2         | 0.5     | 2.5          | 11.7       |
| US   | BofA-ML    |              | 0.0          | 1.6<br>1.1 | 0.6          | 1.7          | 11.2       | 0.0          | 1.2         | 0.5     | 2.5          | 11.7       |
|  |            | 8.18         | 0.0          |            | 0.2          |              |            | 0.0          |             |         |              |            |
| Europe   | BofA-ML    | 6.66         | 0.1          | 2.5        | 1.5          | 0.8          | 12.7       | 0.1          | 1.0         | 1.0     | 2.6          | 10.7       |
| Cash (Overnight LIBOR)                               |            | 5 00         | 0.4          | 0 5        | 0.0          | ~ ~ ~        | <b>F</b> 4 | 0.4          | 0 5         | 0.0     | <u> </u>     | F 4        |
| US   |            | 5.33         | 0.1          | 0.5        | 0.9          | 2.3          | 5.4        | 0.1          | 0.5         | 0.9     | 2.3          | 5.4        |
| Euro Area  |            | 3.91         | 0.0          | 2.0        | 1.1          | -0.1         | 5.3        | 0.1          | 0.3         | 0.7     | 1.7          | 3.9        |
| UK   |            | 5.20         | 0.1          | 2.5        | 1.8          | 2.3          | 7.8        | 0.1          | 0.5         | 0.9     | 2.2          | 5.3        |
| Japan  |            | 0.08         | -0.2         | 0.3        | -3.8         | -10.3        | -11.4      | 0.0          | 0.0         | 0.0     | 0.0          | 0.0        |
| Real Estate (REITs)                                  |            | 1.5.5.0      |              |            |              |              |            |              |             |         |              |            |
| Global   | FTSE       | 1550         | 0.8          | 3.3        | -2.4         | -3.7         | 8.1        | 0.8          | 1.7         | -2.9    | -2.0         | 6.2        |
| Emerging Markets                                     | FTSE       | 1203         | -3.3         | 0.7        | 0.5          | -3.7         | 4.3        | -3.4         | -0.9        | 0.0     | -2.1         | 2.5        |
| US   | FTSE       | 2926         | 1.7          | 4.7        | -2.8         | -3.4         | 9.2        | 1.7          | 4.7         | -2.8    | -3.4         | 9.2        |
| Europe ex-UK   | FTSE       | 2471         | 1.8          | 7.3        | 4.9          | -0.9         | 37.0       | 1.8          | 5.7         | 4.4     | 0.9          | 34.5       |
| UK   | FTSE       | 853          | 1.4          | 7.3        | 3.2          | -0.2         | 15.0       | 1.5          | 5.5         | 2.4     | -0.1         | 12.0       |
| Japan  | FTSE       | 2071         | 0.6          | -5.9       | -9.3         | -3.2         | 2.8        | 0.7          | -6.0        | -5.9    | 7.9          | 15.6       |
| Commodities  |            |              |              |            |              |              |            |              |             |         |              |            |
| All  | GSCI       | 3665         | -1.3         | -1.9       | -0.8         | 9.5          | 18.4       | -            | -           | -       | -            | -          |
| Energy   | GSCI       | 638          | -1.2         | -4.7       | -4.9         | 10.1         | 25.1       | -            | -           | -       | -            | -          |
| Industrial Metals                                    | GSCI       | 1830         | -1.9         | 1.3        | 14.0         | 14.3         | 19.9       | -            | -           | -       | -            | -          |
| Precious Metals                                      | GSCI       | 2634         | -0.3         | 2.5        | 6.2          | 13.7         | 18.7       | -            | -           | -       | -            | -          |
| Agricultural Goods                                   | GSCI       | 530          | -1.8         | 3.4        | 2.4          | 3.3          | 0.1        | -            | -           | -       | -            | -          |
| Currencies (vs USD)*                                 |            |              |              |            |              |              |            |              |             |         |              |            |
| EUR  |            | 1.08         | 0.0          | 1.7        | 0.4          | -1.8         | 1.4        | -            | -           | -       | -            | -          |
| JPY  |            | 157.32       | -0.2         | 0.3        | -3.8         | -10.3        | -11.4      | -            | -           | -       | -            | -          |
| GBP  |            | 1.27         | -0.1         | 1.7        | 0.8          | -0.1         | 2.7        | -            | -           | -       | -            | -          |
| CHF  |            | 1.11         | 1.4          | 1.9        | 0.0          | -6.7         | 1.0        | -            | -           | -       | -            | -          |
| CNY  |            | 7.24         | 0.0          | 0.0        | -0.3         | -2.0         | -1.8       | -            | -           | -       | -            | -          |
|  | 1          |              |              |            |              |              |            |              |             |         |              |            |

## Figure 4 – Asset class total returns (%, annualised)

Notes: \*The currency section is organised so that in all cases the numbers show the movement in the mentioned currency versus USD (+ve indicates appreciation, -ve indicates depreciation). Past performance is no guarantee of future results. Please see appendix for definitions, methodology and disclaimers.

Source: LSEG Datastream and Invesco Global Market Strategy Office



## Figure 5 – Global equity sector total returns relative to market (%)

| Data as at 31/05/2024                | Global |      |      |       |       |  |  |
|--------------------------------------|--------|------|------|-------|-------|--|--|
|                                      | 1w     | 1m   | QTD  | YTD   | 12m   |  |  |
| Energy                               | 1.1    | -3.6 | -0.9 | -3.4  | -4.3  |  |  |
| Basic Materials                      | 0.1    | -0.7 | 3.1  | -3.4  | -2.4  |  |  |
| Basic Resources                      | 0.0    | 0.7  | 7.0  | -1.0  | 3.7   |  |  |
| Chemicals                            | 0.2    | -2.7 | -2.4 | -6.9  | -10.4 |  |  |
| Industrials                          | -0.2   | -1.0 | -1.3 | -0.6  | 1.4   |  |  |
| Construction & Materials             | -0.4   | -0.2 | -0.7 | 0.8   | 8.8   |  |  |
| Industrial Goods & Services          | -0.2   | -1.1 | -1.4 | -0.9  | 0.4   |  |  |
| Consumer Discretionary               | 0.4    | -1.8 | -3.4 | -3.0  | -3.1  |  |  |
| Automobiles & Parts                  | 0.4    | -4.9 | -5.1 | -10.7 | -8.9  |  |  |
| Media                                | 0.5    | 1.9  | -0.9 | 7.0   | 6.8   |  |  |
| Retailers                            | 0.2    | -0.3 | -2.0 | 3.2   | 7.0   |  |  |
| Travel & Leisure                     | -0.2   | -4.4 | -5.2 | -7.7  | -10.9 |  |  |
| Consumer Products & Services         | 1.0    | -1.5 | -4.1 | -5.8  | -9.7  |  |  |
| Consumer Staples                     | 0.3    | -2.3 | -0.7 | -6.1  | -15.3 |  |  |
| Food, Beverage & Tobacco             | 0.2    | -2.4 | -0.5 | -6.7  | -16.8 |  |  |
| Personal Care, Drug & Grocery Stores | 0.7    | -2.1 | -1.1 | -5.1  | -12.3 |  |  |
| Healthcare                           | 0.3    | -1.2 | -2.0 | -2.1  | -7.8  |  |  |
| Financials                           | 0.5    | 0.3  | 1.1  | 2.0   | 6.8   |  |  |
| Banks                                | 0.6    | -0.7 | 2.1  | 2.6   | 7.9   |  |  |
| Financial Services                   | 0.1    | 1.0  | -0.2 | -0.1  | 5.6   |  |  |
| Insurance                            | 1.0    | 1.4  | 0.7  | 4.3   | 6.2   |  |  |
| Real Estate                          | 1.0    | -0.8 | -2.9 | -10.2 | -11.3 |  |  |
| Technology                           | -1.4   | 3.9  | 2.7  | 7.8   | 11.4  |  |  |
| Telecommunications                   | 1.6    | -0.4 | -1.7 | -6.5  | -9.9  |  |  |
| Utilities                            | 0.2    | 1.7  | 6.5  | 1.1   | -4.9  |  |  |

Notes: Returns shown are for Datastream sector indices versus the total market index. **Past performance is no guarantee of future results.** Source: Refinitiv Datastream and Invesco



| 0                       |      | •        |      | ,    |      |      |      |           |      |       |  |  |  |
|-------------------------|------|----------|------|------|------|------|------|-----------|------|-------|--|--|--|
| Data as at 31/05/2024   |      | Absolute |      |      |      |      |      | ve to Mar | ket  | 10    |  |  |  |
|                         | 1w   | 1m       | QTD  | YTD  | 12m  | 1w   | 1m   | QTD       | YTD  | 12m   |  |  |  |
| Growth                  | -1.2 | 2.4      | -4.1 | 8.3  | 29.2 | -0.7 | -2.5 | -4.7      | -2.7 | 0.8   |  |  |  |
| Low volatility          | 0.4  | 2.3      | -1.3 | 8.1  | 14.7 | 0.9  | -2.5 | -1.9      | -2.9 | -10.5 |  |  |  |
| Price momentum          | -0.9 | 3.9      | -1.5 | 10.9 | 27.7 | -0.5 | -1.0 | -2.1      | -0.3 | -0.4  |  |  |  |
| Quality                 | 0.9  | 2.9      | -3.5 | 6.5  | 24.9 | 1.4  | -2.0 | -4.2      | -4.3 | -2.6  |  |  |  |
| Size                    | 0.4  | 2.3      | -4.2 | 1.0  | 21.6 | 0.9  | -2.5 | -4.8      | -9.2 | -5.1  |  |  |  |
| Value                   | 1.3  | 4.0      | 0.0  | 7.5  | 31.1 | 1.8  | -0.9 | -0.7      | -3.4 | 2.3   |  |  |  |
| Market                  | -0.5 | 5.0      | 0.7  | 11.3 | 28.2 |      |      |           |      |       |  |  |  |
| Market - Equal-Weighted | -0.2 | 2.8      | -2.2 | 5.6  | 21.0 |      |      |           |      |       |  |  |  |

#### Figure 6a - US factor index total returns (% annualised)

Notes: **Past performance is no guarantee of future results.** All indices are subsets of the S&P 500 index, they are rebalanced monthly, use data in US dollars and are equal-weighted. Growth includes stocks in the top third based on both their 5-year sales per share trend and their internal growth rate (the product of the 5-year average return on equity and the retention ratio); Low volatility includes stocks in the bottom quintile based on the standard deviation of their daily returns in the previous three months; Price momentum includes stocks in the top quintile based on their performance in the previous 12 months; Quality includes stocks in the top third based on both their return on invested capital and their EBIT to EV ratio (earnings before interest and taxes to enterprise value); Size includes stocks in the bottom quintile based on their price to book value ratios. The market represents the S&P 500 index. Source: LSEG Datastream and Invesco Global Market Strategy Office

#### Figure 6b - European factor index total returns relative to market (% annualised)

| Data as at 31/05/2024   |      | А   | bsolute |      |      |      | Relativ | ve to Mar | ket  |      |
|-------------------------|------|-----|---------|------|------|------|---------|-----------|------|------|
|                         | 1w   | 1m  | QTD     | YTD  | 12m  | 1w   | 1m      | QTD       | YTD  | 12m  |
| Growth                  | -1.1 | 4.0 | 4.5     | 5.6  | 16.1 | -0.8 | 0.5     | 1.8       | -4.6 | -2.1 |
| Low volatility          | -0.4 | 3.3 | 3.1     | 9.0  | 12.0 | -0.1 | -0.2    | 0.4       | -1.6 | -5.5 |
| Price momentum          | -0.4 | 5.6 | 4.7     | 15.7 | 27.6 | -0.1 | 2.0     | 2.0       | 4.5  | 7.6  |
| Quality                 | -0.7 | 4.6 | 5.8     | 11.6 | 25.8 | -0.4 | 1.0     | 3.1       | 0.8  | 6.1  |
| Size                    | -0.2 | 5.1 | 4.4     | 8.1  | 18.7 | 0.1  | 1.6     | 1.7       | -2.3 | 0.1  |
| Value                   | 0.7  | 5.4 | 7.3     | 11.1 | 28.5 | 1.1  | 1.9     | 4.5       | 0.4  | 8.3  |
| Market                  | -0.3 | 3.5 | 2.7     | 10.7 | 18.6 |      |         |           |      |      |
| Market - Equal-Weighted | -0.3 | 4.5 | 3.5     | 8.6  | 18.1 |      |         |           |      |      |

Notes: **Past performance is no guarantee of future results.** All indices are subsets of the STOXX 600 index, they are rebalanced monthly, use data in euros and are equal-weighted. Growth includes stocks in the top third based on both their 5-year sales per share trend and their internal growth rate (the product of the 5-year average return on equity and the retention ratio); Low volatility includes stocks in the bottom quintile based on the standard deviation of their daily returns in the previous three months; Price momentum includes stocks in the top quintile based on their performance in the previous 12 months; Quality includes stocks in the top third based on both their return on invested capital and their EBIT to EV ratio (earnings before interest and taxes to enterprise value); Size includes stocks in the bottom quintile based on their market value in euros; Value includes stocks in the bottom quintile based on their price to book value ratios. The market represents the STOXX 600 index. Source: LSEG Datastream and Invesco Global Market Strategy Office



## Figure 7 – Model asset allocation

|                                      | Neutral           | Policy Range | Alle         | ocation Positio | n vs Neutral | Hedged Currency |
|--------------------------------------|-------------------|--------------|--------------|-----------------|--------------|-----------------|
| Cash Equivalents                     | 5%                | 0-10%        | $\uparrow$   | 6%              |              |                 |
| Cash                                 | 2.5%              |              | 1            | 6%              |              |                 |
| Gold                                 | 2.5%              |              |              | 0%              |              |                 |
| Bonds                                | 40%               | 10-70%       | $\downarrow$ | 41%             |              |                 |
| Government                           | 25%               | 10-40%       |              | 22%             |              |                 |
| US                                   | 8%                |              |              | 13%             |              | 25% JPY         |
| Europe ex-UK (Eurozone)              | 7%                |              |              | 2%              |              |                 |
| UK                                   | 1%                |              |              | 1%              |              |                 |
| Japan                                | 7%                |              |              | 2%              |              |                 |
| Emerging Markets                     | 2%                |              |              | 4%              |              |                 |
| China**                              | 0.2%              |              |              | 0%              |              |                 |
| Corporate IG                         | 10%               | 0-20%        | Ţ            | 16%             |              |                 |
| US Dollar                            | 5%                |              | Ţ            | 8%              |              | 50% JPY         |
| Euro                                 | 2%                |              | Ţ            | 3%              |              |                 |
| Sterling                             | 1%                |              | •            | 2%              |              |                 |
| Japanese Yen                         | 1%                |              | Ţ            | 0%              |              | -               |
| Emerging Markets                     | 1%                |              | *            | 3%              |              |                 |
| China**                              | 0.1%              |              |              | 0%              |              | -               |
| Corporate HY                         | 5%                | 0-10%        | 1            | 3%              |              |                 |
| US Dollar                            | 4%                | 0.070        | ¥            | 2%              |              |                 |
| Euro                                 | 1%                |              | ↓<br>        | 1%              |              |                 |
| Bank Loans                           | 4%                | 0-10%        | ¥<br>↑       | 8%              |              |                 |
| US                                   | 3%                | 0.1070       | ↑            | 6%              |              |                 |
| Europe                               | 1%                |              | I            | 2%              |              |                 |
| Equities                             | 45%               | 25-65%       | 1            | 35%             |              |                 |
| US                                   | 25%               | 20 00 /0     | ¥            | 10%             |              |                 |
| Europe ex-UK                         | 7%                |              | ↓<br>↑       | 12%             |              |                 |
| UK                                   | 4%                |              | 1            | 4%              |              |                 |
| Japan                                | 4%                |              | ↓<br>        | 1%              |              |                 |
| Emerging Markets                     | 5%                |              | *            | 8%              |              |                 |
| China**                              | 2%                |              |              | 4%              |              |                 |
| Real Estate                          | 4%                | 0-16%        |              | 6%              |              | -               |
| US                                   | 1%                | 0 10/0       |              | 2%              |              |                 |
| Europe ex-UK                         | 1%                |              |              | 1%              |              | •               |
| UK                                   | 1%                |              |              | 1%              |              |                 |
| Japan                                | 1%                |              | Ļ            | 1%              |              |                 |
| Emerging Markets                     | 1%                |              | <b>^</b>     | 1%              |              |                 |
| Commodities                          | 2%                | 0-4%         |              | 4%              |              |                 |
| Energy                               | 1%                | 0-4 /0       | ↑            | 1%              |              |                 |
|                                      |                   |              |              | 2%              |              |                 |
| Industrial Metals<br>Precious Metals | 0.3%<br>0.3%      |              | Î            | 2%<br>0%        |              |                 |
|                                      |                   |              | *            | 0%<br>1%        |              |                 |
| Agriculture                          | 0.3%              |              | 1            | 100%            |              |                 |
| Total                                | 100%              |              |              | 100%            |              |                 |
| Currency Exposure (includin          | g effect of hedai | ng)          |              |                 |              |                 |
| USD                                  | 52%               | 5/           | 1            | 39%             |              |                 |
| EUR                                  | 19%               |              | ↓<br>↑       | 23%             |              |                 |
| GBP                                  | 7%                |              | I            | 10%             |              |                 |
| JPY                                  | 13%               |              | <b>†</b>     | 13%             |              |                 |
| EM                                   | 9%                |              | <br>         | 16%             |              |                 |
|                                      |                   |              |              |                 |              |                 |
| Total                                | 100%              |              |              | 100%            |              |                 |

Notes: \*\*China is included in Emerging Markets allocations. This is a theoretical portfolio and is for illustrative purposes only. See the latest <u>The Big Picture</u> document for more details. It does not represent an actual portfolio and is not a recommendation of any investment or trading strategy. Arrows indicate the direction of the most recent changes. Source: Invesco



## Figure 8 – Model allocations for Global sectors

|                                      | Neutral | Invesco     | Preferred Region |
|--------------------------------------|---------|-------------|------------------|
| Energy                               | 7.0%    | Neutral     | EM               |
| Basic Materials                      | 3.9%    | Neutral     | Japan            |
| Basic Resources                      | 2.3%    | Neutral     | Japan            |
| Chemicals                            | 1.6%    | Neutral     | UŚ               |
| Industrials                          | 13.2%   | Overweight  | US               |
| Construction & Materials             | 1.8%    | Underweight | US               |
| Industrial Goods & Services          | 11.5%   | Overweight  | US               |
| Consumer Discretionary               | 14.5%   | Neutral     | US               |
| Automobiles & Parts                  | 2.5%    | Underweight | Europe           |
| Media                                | 1.1%    | Neutral     | Japan            |
| Retailers                            | 5.2%    | Overweight  | UŚ               |
| Travel & Leisure                     | 2.0%    | Underweight | EM               |
| Consumer Products & Services         | 3.7%    | Neutral     | Japan            |
| Consumer Staples                     | 5.4%    | Overweight  | US               |
| Food, Beverage & Tobacco             | 3.5%    | Overweight  | US               |
| Personal Care, Drug & Grocery Stores | 1.9%    | Overweight  | Europe           |
| Healthcare                           | 9.3%    | Overweight  | US               |
| Financials                           | 15.6%   | Overweight  | US               |
| Banks                                | 7.4%    | Overweight  | Europe           |
| Financial Services                   | 5.2%    | Overweight  | US               |
| Insurance                            | 3.0%    | Underweight | US               |
| Real Estate                          | 2.7%    | Neutral     | Japan            |
| Technology                           | 21.9%   | Neutral     | EM               |
| Telecommunications                   | 3.4%    | Underweight | US               |
| Utilities                            | 3.2%    | Underweight | US               |

Notes: These are theoretical allocations which are for illustrative purposes only. They do not represent an actual portfolio and are not a recommendation of any investment or trading strategy. See the latest <u>Strategic Sector Selector</u> for more details. Source: Refinitiv Datastream and Invesco



# **Appendix**

#### Definitions of data and benchmarks for Figure 4

Sources: we source data from Datastream unless otherwise indicated.

**Cash:** returns are based on a proprietary index calculated using the Intercontinental Exchange Benchmark Administration overnight LIBOR (London Interbank Offer Rate). From 1<sup>st</sup> January 2022, we use the Refinitiv overnight deposit rate for the euro, the British pound and the Japanese yen. The global rate is the average of the euro, British pound, US dollar and Japanese yen rates. The series started on 1<sup>st</sup> January 2001 with a value of 100.

Gold: London bullion market spot price in USD/troy ounce.

**Government bonds:** Current levels, yields and total returns use Datastream benchmark 10-year yields for the US, Eurozone, Japan and the UK, and the Bank of America Merrill Lynch government bond total return index for the World and Europe. The emerging markets yields and returns are based on the Bloomberg Barclays emerging markets aggregate government bond index.

**Corporate investment grade (IG) bonds:** Bank of America Merrill Lynch investment grade corporate bond total return indices. The emerging markets yields and returns are based on the Bloomberg Barclays emerging markets aggregate corporate bond index.

Corporate high yield (HY) bonds: Bank of America Merrill Lynch high yield total return indices

Equities: We use MSCI benchmark gross total return indices for all regions.

Commodities: Goldman Sachs Commodity total return indices

Real estate: FTSE EPRA/NAREIT total return indices

Currencies: Global Trade Information Services spot rates



## **Authors**

András Vig

Multi-Asset Strategist T. +44 (0)20 3370 1152 E. andras.vig@invesco.com

Telephone calls may be recorded

Data as of 31 May 2024 unless stated otherwise.

#### Important information

#### Your capital is at risk. You may not get back the amount you invested.

By accepting this document, you consent to communicating with us in English, unless you inform us otherwise.

This document is for informational purposes only and is intended only for Professional Clients and Financial Advisers in Continental Europe (as defined in important information): Professional Clients only in Dubai. Ireland. the Isle of Man, Jersey, Guernsey, Malta, Switzerland and the UK; for Qualified Clients in Israel, for Professional/Qualified/Sophisticated Investors in Bahrain, Jordan, Kuwait, Lebanon, Mauritius, Oman, Qatar, Saudi Arabia, South Africa, Tunisia, Turkey, and the United Arab Emirates; for Professional Investors in Hong Kong, for certain specific sovereign wealth funds and/or Qualified Domestic Institutional Investors approved by local regulators only in the People's Republic of China, for Professional Investors in Australia, for Institutional Investors in the United States, Peru and Singapore; for AFPs and Qualified Investors in Chile and Colombia; for Accredited/Institutional Investors in Mexico; for Wholesale Investors in New Zealand; for certain specific Qualified Institutions and/or Sophisticated Investors only in Taiwan, for Qualified Professional Investors in Korea, for certain specific institutional investors in Brunei and Indonesia. for Qualified Institutional Investors and/or certain specific institutional investors in Thailand, for qualified buyers in Philippines for informational purposes only, for certain specific institutional investors in Malaysia, upon request, for informational purposes only. This document is only intended for use with Qualified Institutional Investors in Japan: in Canada, this document is restricted to Accredited Investors as defined under National Instrument 45-106. It is not intended for and should not be distributed to, or relied upon by, the public or retail investors. It is not intended for solicitation of any security. Please do not redistribute this document.

For the distribution of this document, Continental Europe is defined as Andorra, Austria, Belgium, Bulgaria, Czech Republic, Croatia, Denmark, Finland, France, Germany, Gibraltar, Greece, Hungary, Italy, Kosovo, Latvia, Liechtenstein, Luxembourg, Monaco, Netherlands, North Macedonia, Norway, Portugal, Romania, Slovakia, Slovenia, Spain, and Sweden.

This document is not an offering of a financial product and should not be distributed to retail clients who are resident in jurisdiction where its distribution is not authorized or is unlawful. Circulation, disclosure, or dissemination of all or any part of this document to any unauthorized person is prohibited. This document is only intended for and will be only distributed to persons resident in jurisdictions where such distribution or availability would not be contrary to local laws or regulations.

This document is solely for duly registered banks or a duly authorized Monegasque intermediary acting as a professional institutional investor which has such knowledge and experience in financial and business matters as to be capable of evaluating the contents of this document. Consequently, this document may only be communicated to banks duly licensed by the "Autorité de Contrôle Prudentiel et de Résolution" and fully licensed portfolio management companies by virtue of Law n° 1.144 of July 26, 1991 and Law 1.338, of September 7, 2007, duly licensed by the "Commission de Contrôle des Activités Financières. Such regulated intermediaries may in turn communicate this document to potential investors.

This document has been prepared only for those persons to whom Invesco has provided it. It should not be relied upon by anyone else. Information contained in this document may not have been prepared or tailored for an



Australian audience and does not constitute an offer of a financial product in Australia. You may only reproduce, circulate and use this document (or any part of it) with the consent of Invesco.

The information in this document has been prepared without taking into account any investor's investment objectives, financial situation or particular needs. Before acting on the information the investor should consider its appropriateness having regard to their investment objectives, financial situation and needs.

You should note that this information:

- may contain references to dollar amounts which are not Australian dollars;
- may contain financial information which is not prepared in accordance with Australian law or practices;
- may not address risks associated with investment in foreign currency denominated investments; and
- does not address Australian tax issues.

Issued in Australia and New Zealand by Invesco Australia Limited (ABN 48 001 693 232), Level 26, 333 Collins Street, Melbourne, Victoria, 3000, Australia which holds an Australian Financial Services Licence number 239916.

This document is issued only to wholesale investors in New Zealand to whom disclosure is not required under Part 3 of the Financial Markets Conduct Act. This document has been prepared only for those persons to whom it has been provided by Invesco. It should not be relied upon by anyone else and must not be distributed to members of the public in New Zealand. Information contained in this document may not have been prepared or tailored for a New Zealand audience. You may only reproduce, circulate and use this document (or any part of it) with the consent of Invesco. This document does not constitute and should not be construed as an offer of, invitation or proposal to make an offer for, recommendation to apply for, an opinion or guidance on Interests to members of the public in New Zealand. Applications or any requests for information from persons who are members of the public in New Zealand will not be accepted. The distribution and offering of this document in certain jurisdictions may be restricted by law. Persons into whose possession this marketing material may come are required to inform them about and to comply with any relevant restrictions. This does not constitute an offer or solicitation by anyone in any jurisdiction in which such an offer is not authorised or to any person to whom it is unlawful to make such an offer or solicitation. This does not constitute a recommendation of any investment strategy or product for a particular investor. Investors should consult a financial professional before making any investment decisions.

This overview contains general information only and does not take into account individual objectives, taxation position or financial needs. Nor does this constitute a recommendation of the suitability of any investment strategy for a particular investor. It is not an offer to buy or sell or a solicitation of an offer to buy or sell any security or instrument or to participate in any trading strategy to any person in any jurisdiction in which such an offer or solicitation. It does not form part of any prospectus. All material presented is compiled from sources believed to be reliable and current, but accuracy cannot be guaranteed. Investments have risks and you may lose your principal investment. Please obtain and review all financial material carefully before investing. Asset management services are provided by Invesco in accordance with appropriate local legislation and regulations.

The opinions expressed are those of the authors and may differ from the opinions of other Invesco investment professionals. Opinions are based upon current market conditions and are subject to change without notice. Past performance is no guarantee of future results.

This material may contain statements that are not purely historical in nature but are "forward-looking statements." These include, among other things, projections, forecasts, estimates of income, yield or return or future performance targets. These forward-looking statements are based upon certain assumptions, some of which are described herein. Actual events are difficult to predict and may substantially differ from those assumed. All forward-looking statements included herein are based on information available on the date hereof and Invesco assumes no duty to update any forward-looking statement. Accordingly, there can be no assurance that estimated returns or projections can be realized, that forward-looking statements will materialize or that actual returns or results will not be materially lower than those presented. All information is sourced from Invesco, unless otherwise stated.

Effective 8/18/17, Invesco Ltd completed the acquisition of Source. Links to documents published prior to this date are from Source as a predecessor firm and are provided for historical and informational purposes only.



Investment strategies involve numerous risks. The calculations and charts set out herein are indicative only, make certain assumptions and no guarantee is given that future performance or results will reflect the information herein. Past performance is not a guarantee of future performance.

The Directors of Invesco do not guarantee the accuracy and/or the completeness of any data included herein and we shall have no liability for any errors, omissions, or interruptions herein. We make no warranty, express or implied, as to the information described herein. All data and performance shown is historical unless otherwise indicated. Investors should consult their own business, tax, legal and accounting advisors with respect to this proposed transaction and they should refrain from entering into a transaction unless they have fully understood the associated risks and have independently determined that the transaction is appropriate for them. In no way should we be deemed to be holding ourselves out as financial advisers or fiduciaries of the recipient hereof and this document is not intended to be "investment research" as defined in the Handbook of the UK Financial Conduct Authority.

Invesco, and our shareholders, or employees or our shareholders may from time to time have long or short positions in securities, warrants, futures, options, derivatives or financial instruments referred to in this material. As a result, investors should be aware that we may have a conflict of interest that could affect the objectivity of this report. Investors should consider this report as only a single factor in making their investment decision.

This document is provided by Invesco Management S.A., President Building, 37A Avenue JF Kennedy, L-1855 Luxembourg, regulated by the Commission de Surveillance du Secteur Financier, Luxembourg, Invesco Asset Management Deutschland GmbH, An der Welle 5, 60322- Frankfurt/M., Germany, Invesco Asset Management (Schweiz) AG, Talacker 34, 8001 Zurich, Switzerland, and Invesco Asset Management Limited, Perpetual Park, Perpetual Park Drive, Henley-on Thames, Oxfordshire RG9 1HH, UK Authorised and regulated by the Financial Conduct Authority.

In the US by Invesco Advisers, Inc., 1331 Spring Street NW, Suite 2500, Atlanta, GA 30309 and Invesco Capital Management LLC, 3500 Lacey Road, Suite 700, Downers Grove, IL 60515.

In Canada by Invesco Canada Ltd., 120 Bloor Street East, Suite 700, Toronto, Ontario M4W 1B7. Terms and Conditions for Canadian investors can be seen <u>here</u>.

This document is issued in the following countries:

- in Hong Kong by Invesco Hong Kong Limited 景順投資管理有限公司, 45/F, Jardine House, 1 Connaught Place, Central, Hong Kong. This document has not been reviewed by the Securities and Futures Commission.
- in Singapore by Invesco Asset Management Singapore Ltd, 9 Raffles Place, #18-01 Republic Plaza, Singapore 048619.
- in Taiwan by Invesco Taiwan Limited, 22F, No.1, Songzhi Road, Taipei 11047, Taiwan (0800-045-066). Invesco Taiwan Limited is operated and managed independently.
- In Japan by Invesco Asset Management (Japan) Limited, Roppongi Hills Mori Tower 14F, 6-10-1 Roppongi, Minato-ku, Tokyo 106-6114: Registration Number: The Director – General of Kanto Local Finance Bureau (Kin-sho) 306; Member of the Investment Trusts Association, Japan and the Japan Investment Advisers Association

Telephone calls may be recorded.

© 2024 Invesco. All rights reserved. II-GMSOAP-WP-35-E GL3613826.



## Authors

András Vig Multi-Asset Strategist Telephone +44(0)20 3370 1152 andras.vig@invesco.com London, EMEA

| Global Market Strategy Office            |                                       |
|--|---------------------------------------|
| Kristina Hooper                          | Ashley Oerth                          |
| Chief Global Market Strategist           | Associate Global Market Strategist    |
| <u>kristina.hooper@invesco.com</u>       | <u>ashley.oerth@invesco.com</u>       |
| New York, Americas                       | London, EMEA                          |
| Brian Levitt                             | James Anania                          |
| Global Market Strategist, Americas       | Investment Strategy Analyst, Americas |
| brian.levitt@invesco.com                 | james.anania@invesco.com              |
| New York, Americas                       | New York, Americas                    |
| David Chao                               | Thomas Wu                             |
| Global Market Strategist, Asia Pacific   | Market Strategy Analyst, Asia Pacific |
| <u>david.chao@invesco.com</u>            | <u>thomas.wu@invesco.com</u>          |
| Hong Kong, Asia Pacific                  | Hong Kong, Asia Pacific               |
| Tomo Kinoshita                           | Arnab Das                             |
| Global Market Strategist, Japan          | Global Macro Strategist               |
| <u>tomo.kinoshita@invesco.com</u>        | <u>arnab.das@invesco.com</u>          |
| Tokyo, Asia Pacific                      | London, EMEA                          |
| Paul Jackson                             | András Vig                            |
| Global Head of Asset Allocation Research | Multi-Asset Strategist                |
| paul.jackson@invesco.com                 | <u>andras.vig@invesco.com</u>         |
| London, EMEA                             | London, EMEA                          |

\*Affiliated member

Telephone calls may be recorded.