

Uncommon truths

What if Marine Le Pen wins?

We believe the second round of French presidential elections will be between Emmanuel Macron and Marine Le Pen. A victory for the latter (which we do not expect) could destabilise markets, in our view, and looks more likely than we thought.

It had all seemed so easy for Emmanuel Macron (incumbent president from the centrist La Republique en Marche party). The first round of presidential elections is taking place right now (10 April 2022), with the second round due on 24 April 2022 (if no candidate wins an outright majority in the first round, the two leading contenders will contest the second round).

He had a comfortable lead in opinion polls against any of the likely second-round contestants. **Figure 1** shows that his lead versus Marine Le Pen (far-right Rassemblement National and most likely second-round opponent, in our view) was above 10% for most of the period since early-April 2021. Even better, that lead approached 20% after Russia's invasion of Ukraine, as Macron was seen to play an important role in negotiations with, and then sanctions against, Russia.

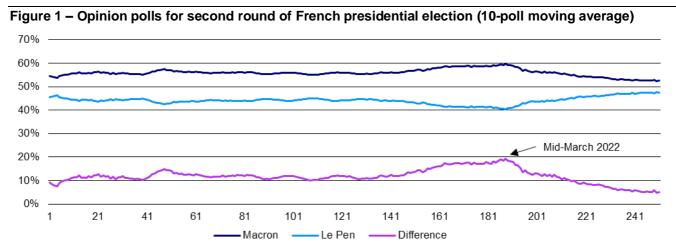
However, more recent opinion polls suggest that something has gone wrong, with our 10-poll moving average suggesting the lead has dwindled to 5 percentage points (53% versus 48%), with some polls much tighter than that. We suspect the cost of living crisis is punishing incumbent leaders around the world, to the benefit of populists. In the case of France, opinion polls suggest that President Macron is losing vote share to both Marine Le-Pen (far-right) and Jean-Luc Mélenchon (far-left). Of the 12 candidates in the first round, these three seem the most likely to come out on top and we believe the order will be Macron, Le-Pen and Mélenchon.

Hence, we suspect that Macron and Le Pen will contest the second round on 24 April. Momentum appears to be with Le Pen and if the recent trend continues she could win the second round to become the next president of France. We later consider whether this is likely but first outline what difference it could make to France, Europe and the world.

The manifesto of Marine Le Pen (M la France: Mon Projet Présidentiel) makes for interesting reading. Apart from the expected anti-Islamic and anti-immigrant themes, there is a mix of liberalism and conservatism (economic and social) that has much in common with far-left ideology, as well as the more anticipated rightwing content (and some ideas that are more central). The manifesto makes a lot of economic commitments, some of them precise, but with no costing and no idea of how they will be financed. We suspect this, along with anti-EU proposals, could unsettle financial markets.

The 35 page document is broken down into 13 main sections. Below is a quick summary, with what we think are the main points likely to interest investors.

- Defence: Withdraw from NATO, end industrial cooperation with Germany and lay the basis for deeper military cooperation with the UK (while coming out of the yoke of the US). Boost the annual military budget to €55bn by 2027 (from the €40.9bn budgeted for 2022). Focus on fighting Islamic terrorism, cybersecurity and space.
- Immigration: hold a referendum within six months to control who is allowed into France (and its territories) and to make it easier to expel foreigners. Ban extreme ideologies and introduce legislation targeting Islamic idealogues.



Note: Based on opinion polls from 14 April 2021 to 8 April 2022 (the horizontal axis shows the number of opinion polls conducted since 14 April 2021). The second round of elections is due to take place on 24 April 2022 and the chart assumes the two candidates will be Emmanuel Macron and Marine Le Pen. Source: Atlas Intel, BVA, Elabe, Harris Interactive, Ifop, Ifop-Fiducial, Ipsos, Ipsos-Sopra Steria, Odoxa, OpionWay, OpinionWay-Kéa, Redfield & Wilton, YouGov, Wikipedia, Invesco



Dec-69

Dec-73

Dec-77

Dec-81

Dec-85

Centre-Right

Dec-89

- Law and Order: Boost resources to fight criminality and gangs (expel criminals from overseas).
 Establish a ministry to fight social fraud (benefits fraud etc.). Halve the time needed for court cases by increasing the number of magistrates. Set minimum sentences and raise the prison population to 85,000 (from 63,000 in 2020).
- Healthcare: reverse the concentration of resources in big cities; reduce administrative staff to a maximum of 10% of the total and raise salaries for healthcare and social care staff.
- The handicapped: constitutional right to equal treatment; decoupling of benefits from income of partner; improve employment chances and provision in schools.
- 6. France in the world: make France more independent and self-interested; establish a union of French speaking (francophone) countries; create an Alliance of European Nations to eventually replace the EU; protect French territorial seas (also around overseas territories) and fiscal incentives to invest in overseas territories.
- Economy, employment and incomes: localism, not globalism; public spending focused on French suppliers; control imports but reduce bureaucracy (especially EU rules) to encourage smaller businesses; reduce taxation on businesses and inheritance tax; replace property based wealth tax with a financial asset wealth tax; reduce VAT on fuel and electricity from 20% to 5.5%, reduce road tolls by 15% and eliminate the TV licence fee (and privatise public TV stations); boost household incomes by €150-€200 per month; offer favourable tax treatment to companies that boost salaries by 10% or more: encourage investment in the regions and set up a French Sovereign Fund to attract savings of French households (interest rate of at least 2%) and to invest in France (overseas energy

- sources, nationalise autoroutes, ecological transformation, make France a technological leader).
- 8. Youth: no income tax for under-30s (and no business taxes for first five years on enterprises set up by young people); retirement age linked to age at which employment started; supplement pay of students who also work; free off-peak transport for 18-25 year olds and apprenticeship payments of €5,700-€8,000 per year to be split equally between employer and employee.
- 9. <u>Energy independence</u>: reinforce nuclear and hydro capabilities, while halting the rollout of wind power (and eventually dismantling existing wind facilities).
- 10. <u>Agriculture</u>: increase food security by increasing and stabilising prices (add national subsidies to those of EU); invest in abattoirs and farms; aid farmers in negotiations with food manufactures and ban imports that lead to deforestation.
- 11. <u>Families</u>: raise the birth rate via fiscal incentives to have more children; family benefits payable only if at least one parent is French; double family support to one-parent families; reintroduce indexation of pensions (and giving half of pension to the spouse of deceased); reduce inheritance tax and the tax on lifetime gifts and give compensation to those caring for close relatives.
- 12. <u>Education</u>: reduce primary school class sizes to 20 (requires more teachers); a 3% increase per year in teacher salaries; change the secondary system so that most go into professional training at the age of 14 (can include doctors, for example).
- 13. <u>French culture</u>: a form of voluntary national service for 18-24 year olds to help protect national culture; taxes on historical monuments to be adapted to their conservation and the establishment of the francophone union mentioned above.

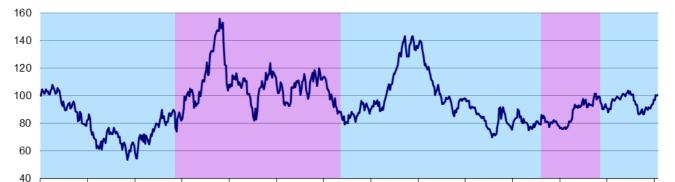


Figure 2 – French presidents and the relative performance of French stocks

Notes: monthly data from 31 December 1969 to 31 March 2022. **Past performance is no guarantee of future results**. Shaded areas show the political affiliation of the incumbent president. MSCI indices are price indices expressed in US dollars. Source: Encyclopaedia Britannica, Refinitiv Datastream and Invesco

Dec-93

Socialist

Dec-97

Dec-01

Dec-05

MSCI France/MSCI Europe ex-UK

Dec-09

Dec-13

Dec-17

Dec-21



So, under a Marine Le Pen presidency we think France would be fiscally expansive, more isolationist (and less open to immigration and more hostile to Muslims), would leave NATO and be less enthusiastic about (and perhaps eventually leave) the EU.

If she follows through on the manifesto, it could set France on a collision course with the EU. There is plenty of talk of giving control back to the French (immigration, reducing VAT on energy and removing EU red-tape) and also the idea of creating an Alliance of European Nations that could eventually supersede the EU (France together with Hungary, say). Though the idea of France leaving the EU (Frexit) is not mentioned, there are plenty of undertones to that effect. A France that plays a less constructive role within the EU (or eventually leaves) could bring volatility to European financial assets, in our opinion.

Likewise, a France that tries to flex its muscles on the world stage (taking its rightful place, in the eyes of Marine Le Pen) could add another layer of uncertainty in a changing geopolitical landscape. We think a Le Pen presidency would be more antagonistic towards the US, while recent statements suggest she would be more forgiving of Vladimir Putin.

Finally, the sheer quantity of fiscal commitments (spending and tax reductions) is likely to lead to a large increase in budget and balance of payments deficits, in our opinion (though the manifesto argues the opposite). We doubt that financial markets would be accepting of widened budget deficits in France if the rest of the world is redressing the fiscal imbalances created during the pandemic. For example, the spread on 10-year government bonds versus Germany has widened by around 10 basis points in the last month and we suspect that trend could continue under a Le Pen presidency.

However, **Figure 2**, suggests that the performance of French equities relative to broad European indices does not depend on the political persuasion of the president. Perhaps the best comparison with a Le Pen presidency would be that of socialist Francois

Mitterrand who was elected in 1981 and was in office until 1995. After the initial equity market shock, French stocks then went on to outperform European counterparts, partly because Mitterrand was forced by financial markets to drop his more radical proposals. We suspect something similar could happen under a Le Pen presidency: after an initial period of enthusiastic implementation of manifesto promises, a negative financial market reaction would force a more orthodox approach.

All that remains is to consider whether she could actually win. As already stated, momentum is on her side and our experience suggests she is a better communicator than Macron. However, we suspect that the best is already behind her. First, we think there is a ceiling to the proportion of the population that will vote for a candidate from the far-right, though we acknowledge the ceiling has been raised, in part because of the cost of living crisis. Second, we have been here before, when her father (Jean-Marie Le Pen) reached the second round in 2002 and was soundly beaten by Jacques Chirac (the margin was 82% to 18% after the country united to block Le Pen, though the daughter has a softer image than the father). Third, the most recent election (2017) also pitted Macron against Marine Le Pen and the outcome was not as good for Le Pen as had been suggested by opinion polls (in the days prior to the second round vote, she was polling at between 37% and 41% but only received 33.9% on election day).

In conclusion, a Marine Le Pen presidency would initially take France down a very different path (more isolationist, more assertive, anti-EU/US and fiscally expansive). Though we think the reality of office could soften the approach, we fear that financial markets would react negatively in the first instance, with French and other peripheral Eurozone assets suffering. Nevertheless, we think it unlikely that she gets elected but it is a lot closer than we had imagined, even a few weeks ago. The eyes of the world will be on France over the next two weeks.

All data as of 8 April 2022, unless stated otherwise.



Data as at 08/04/2022		Current		Total Re	turn (US	SD, %)		Total	Return (Local C	urrency	, %)
	Index	Level/RY	1w	1m	QTD	YTĎ	12m	1w	1m	QTD	YTD	12m
Equities												
World	MSCI	702	-1.4	7.4	-1.3	-6.5	3.4	-1.1	7.7	-0.8	-5.4	5.6
Emerging Markets	MSCI	1128	-1.5	3.2	-1.2	-8.0	-13.9	-1.1	2.6	-0.7	-6.7	-11.9
China	MSCI	71	-1.6	1.6	-0.7	-14.8	-34.2	-1.6	2.0	-0.6	-14.4	-34.0
US	MSCI	4291	-1.5	7.7	-1.1	-6.2	9.3	-1.5	7.7	-1.1	-6.2	9.3
Europe	MSCI	1907	-0.7	11.5	-0.9	-8.1	0.2	0.5	11.4	0.9	-4.4	7.3
Europe ex-UK	MSCI	2323	-1.3	11.8	-1.6	-11.3	-3.1	0.0	11.5	0.4	-7.7	4.3
UK	MSCI	1195	1.4	10.4	1.2	3.1	11.8	2.1	11.3	2.5	7.3	18.0
Japan	MSCI	3384	-3.7	1.8	-5.0	-11.1	-11.9	-2.5	9.6	-2.6	-4.0	0.3
Government Bonds												
World	BofA-ML	1.67	-2.1	-5.3	-2.8	-9.1	-11.0	-1.4	-3.7	-1.6	-6.2	-5.8
Emerging Markets	BBloom	6.32	-2.6	0.8	-2.9	-15.2	-12.5	-2.6	8.0	-2.9	-15.2	-12.5
China	BofA-ML	2.67	0.2	-0.2	0.0	1.2	9.0	0.2	0.6	0.4	1.0	6.0
US (10y)	Datastream	2.72	-2.9	-7.0	-3.3	-10.1	-7.4	-2.9	-7.0	-3.3	-10.1	-7.4
Europe	Bofa-ML	1.04	-2.8	-4.8	-4.0	-11.1	-16.1	-1.4	-4.8	-1.8	-7.0	-8.1
Europe ex-UK (EMU, 10y)	Datastream	0.68	-2.8	-5.6	-3.8	-11.8	-16.8	-1.3	-5.6	-1.5	-7.8	-8.9
UK (10y)	Datastream	1.74	-2.0	-3.5	-2.5	-10.3	-12.3	-1.3	-2.8	-1.3	-6.6	-7.4
Japan (10y)	Datastream	0.22	-1.3	-7.7	-2.6	-8.6	-12.9	-0.1	-0.7	-0.1	-1.3	-0.8
IG Corporate Bonds												
Global	BofA-ML	3.33	-2.1	-2.8	-2.4	-9.7	-9.4	-1.7	-2.8	-1.8	-8.5	-7.1
Emerging Markets	BBloom	6.21	-0.5	0.1	-0.8	-15.3	-18.0	-0.5	0.1	-0.8	-15.3	-18.0
China	BofA-ML	3.51	0.1	-0.4	-0.1	1.1	7.9	0.2	0.3	0.2	0.9	4.8
US	BofA-ML	3.93	-2.2	-3.2	-2.3	-9.9	-7.5	-2.2	-3.2	-2.3	-9.9	-7.5
Europe	BofA-ML	1.74	-2.2	-1.9	-3.1	-10.2	-14.7	-0.7	-1.9	-0.8	-6.1	-6.7
UK	BofA-ML	3.18	-1.7	-1.9	-2.1	-11.4	-12.0	-1.0	-1.1	-0.9	-7.7	-7.1
Japan	BofA-ML	0.51	-1.3	-7.5	-2.5	-8.1	-12.4	-0.1	-0.4	-0.1	-0.8	-0.2
HY Corporate Bonds												
Global	BofA-ML	6.62	-1.2	-0.2	-1.5	-7.4	-6.9	-0.8	-0.2	-1.0	-6.5	-5.1
US	BofA-ML	6.56	-1.3	-1.3	-1.6	-6.1	-2.7	-1.3	-1.3	-1.6	-6.1	-2.7
Europe	BofA-ML	4.63	-1.9	1.1	-2.7	-9.4	-12.3	-0.4	1.1	-0.4	-5.2	-4.0
Cash (Overnight LIBOR)												
US		0.33	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.1
Euro Area		-0.65	-1.6	-0.3	-1.7	-4.5	-9.2	0.0	-0.1	0.0	-0.2	-0.6
UK		0.18	-0.6	-0.5	-0.8	-3.6	-5.0	0.0	0.0	0.0	0.0	0.1
Japan		-0.09	-1.5	-7.0	-2.1	-7.5	-12.2	0.0	0.0	0.0	0.0	-0.1
Real Estate (REITs)												
Global	FTSE	2029	-1.1	6.4	0.1	-3.3	9.7	0.4	6.5	2.4	1.2	20.0
Emerging Markets	FTSE	1721	3.6	8.9	4.2	6.5	-11.8	5.1	8.9	6.7	11.4	-3.5
US	FTSE	3736	-1.2	6.7	0.8	-3.3	22.9	-1.2	6.7	0.8	-3.3	22.9
Europe ex-UK	FTSE	3357	-3.4	7.4	-3.2	-10.9	-5.7	-1.9	7.4	-1.0	-6.8	3.2
UK	FTSE	1179	0.2	10.7	-0.1	-5.4	12.3	1.0	11.6	1.1	-1.5	18.6
Japan	FTSE	2407	-3.4	-0.2	-3.6	-6.9	-12.6	-2.2	7.4	-1.2	0.6	-0.5
Commodities												
All	GSCI	3683	0.1	-11.3	-0.3	32.7	62.2	-	-	-	-	-
Energy	GSCI	621	-0.9	-15.5	-1.0	44.7	90.5	-	-	-	_	-
Industrial Metals	GSCI	2117	-1.1	-5.2	-0.9	16.7	35.1	-	-	-	_	-
Precious Metals	GSCI	2215	1.1	-5.2	-0.5	6.2	8.4	-	-	-	-	-
Agricultural Goods	GSCI	630	5.2	-3.2	3.5	26.2	46.7	-	-	-	_	_
Currencies (vs USD)*		1 1										-
EUR		1.09	-1.6	-0.2	-1.7	-4.3	-8.7	_	-	-	-	_
JPY		124.33	-1.5	-7.0	-2.1	-7.4	-12.1	-	-	-	-	_
GBP		1.30	-0.8	-0.8	-1.2	-4.0	-5.3	_	_	_	_	_
CHF		1.07	-1.0	-0.6	-1.3	-2.4	-1.1	_	_	_	_	_
CNY		6.37	0.0	-0.7	-0.4	-0.1	2.9					

Notes: *The currency section is organised so that in all cases the numbers show the movement in the mentioned currency versus USD (+ve indicates appreciation, -ve indicates depreciation). **Past performance is no guarantee of future results.** Please see appendix for definitions, methodology and disclaimers. Source: Refinitiv Datastream and Invesco



Figure 4 –	Global equit	y sector total	l returns relative	to market ((%)
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Data as at 08/04/2022					
	1w	1m	QTD	YTD	12m
Energy	2.4	-4.6	2.7	31.8	36.2
Basic Materials	0.9	0.2	1.5	15.4	8.3
Basic Resources	0.9	-0.8	2.0	25.7	14.9
Chemicals	1.0	1.7	0.8	3.0	0.1
Industrials	-1.6	-1.8	-2.0	-5.1	-7.9
Construction & Materials	-1.3	-2.5	-1.5	-8.5	-7.9
Industrial Goods & Services	-1.7	-1.7	-2.1	-4.6	-7.8
Consumer Discretionary	-1.8	1.2	-2.0	-8.3	-13.2
Automobiles & Parts	-4.0	5.4	-4.4	-9.1	1.7
Media	-2.0	-0.7	-2.5	-12.4	-18.2
Retailers	0.1	1.0	0.3	-4.2	-13.6
Travel & Leisure	-3.2	0.2	-3.4	-4.4	-18.7
Consumer Products & Services	-1.7	-0.5	-2.2	-13.6	-17.2
Consumer Staples	2.9	0.9	3.4	4.6	2.5
Food, Beverage & Tobacco	2.4	1.0	3.0	5.8	3.9
Personal Care, Drug & Grocery Stores	3.7	0.6	4.0	2.3	-0.1
Healthcare	4.3	4.8	4.7	3.2	5.0
Financials	0.1	1.2	0.0	5.0	5.2
Banks	0.1	-0.6	-0.2	6.6	5.7
Financial Services	-0.2	2.0	-0.2	0.0	4.4
Insurance	0.6	4.6	0.9	9.7	5.5
Real Estate	1.3	-0.2	2.1	1.7	0.9
Technology	-3.0	-1.8	-3.4	-11.0	-3.8
Telecommunications	1.9	-0.5	2.5	6.1	-1.0
Utilities	3.1	1.8	3.7	9.8	9.3

Notes: Returns shown are for Datastream sector indices versus the total market index. **Past performance is no guarantee of future results.** Source: Refinitiv Datastream and Invesco



	Neutral	Policy Range	Alle	ocation Pos	ition vs Neutral
Cash Equivalents	5%	0-10%		10%	
Cash	2.5%			10%	
Gold	2.5%			0%	
Bonds	40%	10-70%	1	32%	
Government	25%	10-40%		10%	
US	8%			2%	
Europe ex-UK (Eurozone)	7%			2%	
UK	1%			0%	
Japan	7%		\downarrow	2%	
Emerging Markets	2%		1	4%	
China**	0.2%		1	1%	
Corporate IG	10%	0-20%	<u> </u>	20%	
US Dollar	5%			10%	
Euro	2%		, †	4%	
Sterling	1%		<u>†</u>	2%	
Japanese Yen	1%		↑	2%	
Emerging Markets	1%			2%	
China**	0.1%		↑	1%	
Corporate HY	5%	0-10%	<u> </u>	2%	
US Dollar	4%		j	2%	
Euro	1%		j	0%	
Equities	45%	25-65%		50%	
US	25%			16%	
Europe ex-UK	7%		·	10%	
UK	4%			8%	
Japan	4%		1	6%	
Emerging Markets	5%			10%	
China**	2%		↑	3%	
Real Estate	8%	0-16%	Ţ	8%	
JS	2%		\	0%	
Europe ex-UK	2%		Ţ	2%	
UK	1%		Ţ	0%	
Japan	2%		Ţ	2%	
Emerging Markets	1%		*	4%	
Commodities	2%	0-4%		0%	
Energy	1%			0%	
Industrial Metals	0.3%			0%	
Precious Metals	0.3%			0%	
Agriculture	0.3%			0%	
Total	100%			100%	

Notes: **China is included in Emerging Markets allocations. This is a theoretical portfolio and is for illustrative purposes only. See the latest The Big Picture document for more details. It does not represent an actual portfolio and is not a recommendation of any investment or trading strategy. Arrows indicate the direction of the most recent changes.

Source: Invesco



Figure 6 – Model allocations for Global sectors

	Neutral	Invesco	Preferred Region
Energy	5.9% Neutral		US
Basic Materials	4.3%	Overweight	Europe
Basic Resources	2.4%	Overweight	Europe
Chemicals	1.9%	Neutral	US
Industrials	12.7%	Overweight	US
Construction & Materials	1.6%	Neutral	EM
Industrial Goods & Services	11.1%	Overweight	US
Consumer Discretionary	15.5%	Neutral	US
Automobiles & Parts	3.0%	Underweight	Japan
Media	1.2%	Underweight	Europe
Retailers	5.4%	Overweight	US
Travel & Leisure	1.9%	Overweight ↑	US
Consumer Products & Services	4.0%	Neutral	Japan
Consumer Staples	6.0%	Neutral	US
Food, Beverage & Tobacco	3.9%	Neutral	US
Personal Care, Drug & Grocery Stores	2.1%	Neutral	Europe
Healthcare	9.9%	Neutral	US
Financials	14.5%	Underweight	Japan
Banks	7.2%	Underweight	Japan
Financial Services	4.8%	Overweight	Japan
Insurance	2.5%	Underweight	US
Real Estate	3.4%	Overweight	Japan
Technology	21.0%	Overweight	US
Telecommunications	3.5%	Underweight	Japan
Utilities	3.2%	Underweight	Europe

Notes: These are theoretical allocations which are for illustrative purposes only. They do not represent an actual portfolio and are not a recommendation of any investment or trading strategy. See the latest Strategic Sector Selector for more details. Source: Refinitiv Datastream and Invesco



Appendix

Methodology for asset allocation, expected returns and optimal portfolios

Portfolio construction process

The optimal portfolios are theoretical and not real. We use optimisation processes to guide our allocations around "neutral" and within prescribed policy ranges based on our estimations of expected returns and using historical covariance information. This guides the allocation to global asset groups (equities, government bonds etc.), which is the most important level of decision. For the purposes of this document the optimal portfolios are constructed with a one-year horizon.

Which asset classes?

We look for investibility, size and liquidity. We have chosen to include equities, bonds (government, corporate investment grade and corporate high-yield), REITs to represent real estate, commodities and cash (all across a range of geographies). We use cross-asset correlations to determine which decisions are the most important.

Neutral allocations and policy ranges

We use market capitalisation in USD for major benchmark indices to calculate neutral allocations. For commodities, we use industry estimates for total ETP market cap + assets under management in hedge funds + direct investments. We use an arbitrary 5% for the combination of cash and gold. We impose diversification by using policy ranges for each asset category (the range is usually symmetric around neutral).

Expected/projected returns

The process for estimating expected returns is based upon yield (except commodities, of course). After analysing how yields vary with the economic cycle, and where they are situated within historical ranges, we forecast the direction and amplitude of moves over the next year. Cash returns are calculated assuming a straight-line move in short term rates towards our targets (with, of course, no capital gain or loss). Bond returns assume a straight-line progression in yields, with capital gains/losses predicated upon constant maturity (effectively supposing constant turnover to achieve that). Forecasts of corporate investment-grade and high-yield spreads are based upon our view of the economic cycle (as are forecasts of credit losses). Coupon payments are added to give total returns. Equity and REIT returns are based on dividend growth assumptions. We calculate total returns by applying those growth assumptions and adding the forecast dividend yield. No such metrics exist for commodities; therefore, we base our projections on US CPI-adjusted real prices relative to their long-term averages and views on the economic cycle. All expected returns are first calculated in local currency and then, where necessary, converted into other currency bases using our exchange rate forecasts.

Optimising the portfolio

Using a covariance matrix based on monthly local currency total returns for the last 5 years and we run an optimisation process that maximises the Sharpe Ratio. Another version maximises Return subject to volatility not exceeding that of our Neutral Portfolio. The optimiser is based on the Markowitz model.

Currency hedging

We adopt a cautious approach when it comes to currency hedging as currency movements are notoriously difficult to accurately predict and sometimes hedging can be costly. Also, some of our asset allocation choices are based on currency forecasts. We use an amalgam of central bank rate forecasts, policy expectations and real exchange rates relative to their historical averages to predict the direction and amplitude of currency moves.



Definitions of data and benchmarks for Figure 3

Sources: we source data from Datastream unless otherwise indicated.

Cash: returns are based on a proprietary index calculated using the Intercontinental Exchange Benchmark Administration overnight LIBOR (London Interbank Offer Rate). The global rate is the average of the euro, British pound, US dollar and Japanese yen rates. The series started on 1st January 2001 with a value of 100.

Gold: London bullion market spot price in USD/troy ounce.

Government bonds: Current levels, yields and total returns use Datastream benchmark 10-year yields for the US, Eurozone, Japan and the UK, and the ICE BofA government bond total return index for the World and Europe. The emerging markets yields and returns are based on the Barclays Bloomberg emerging markets sovereign US dollar bond index.

Corporate investment grade (IG) bonds: ICE BofA investment grade corporate bond total return indices, except for in emerging markets where we use the Barclays Bloomberg emerging markets corporate US dollar bond index.

Corporate high yield (HY) bonds: ICE BofA high yield total return indices

Equities: We use MSCI benchmark gross total return indices for all regions.

Commodities: Goldman Sachs Commodity total return indices

Real estate: FTSE EPRA/NAREIT total return indices

Currencies: Global Trade Information Services spot rates



Important information

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Authors

Paul Jackson Global Head of Asset Allocation Research Telephone +44(0)20 3370 1172 paul.jackson@invesco.com London, EMEA András Vig Multi-Asset Strategist Telephone +44(0)20 3370 1152 andras.vig@invesco.com London, EMEA

Global Market Strategy Office	
Kristina Hooper Chief Global Market Strategist kristina.hooper@invesco.com New York, Americas	Brian Levitt Global Market Strategist, Americas brian.levitt@invesco.com New York, Americas
Talley Léger Investment Strategist, Equities talley.leger@invesco.com New York, Americas	Ashley Oerth Investment Strategy Analyst ashley.oerth@invesco.com London, EMEA
Arnab Das Global Market Strategist arnab.das@invesco.com London, EMEA	Adam Burton Senior Economist adam.burton@invesco.com London, EMEA
Paul Jackson Global Head of Asset Allocation Research paul.jackson@invesco.com London, EMEA	András Vig Multi-Asset Strategist andras.vig@invesco.com London, EMEA
David Chao Global Market Strategist, Asia Pacific david.chao@invesco.com Hong Kong, Asia Pacific	Thomas Wu Market Strategies Analyst, Asia Pacific thomas.wu@invesco.com Hong Kong, Asia Pacific
Tomo Kinoshita Global Market Strategist, Japan tomo.kinoshita@invesco.com Tokyo, Asia Pacific	Luca Tobagi, CFA* Product Director / Investment Strategist luca.tobagi@invesco.com Milan, EMEA

^{*}Affiliated member

Telephone calls may be recorded.